



## **2025 NAMIC VISION AWARDS**

### **CALL FOR NOMINATIONS**

**Entry Deadline: Friday, January 31<sup>st</sup>, 2025**

**FEE: \$375 Per Entry**

Founded more than 30 years ago, the 2025 NAMIC Vision Awards will again salute outstanding original programming on television and digital platforms that authentically represents the richness of different backgrounds, perspectives, and experiences in today's evolving audience.

### **AWARDS CATEGORIES**

Qualifying programs will be recognized in the following 17 categories:

- Animation
- Children's
- Comedy
- Documentary
- Drama
- Foreign Language
- Lifestyle
- News/Informational
- Original Movie or Special
- Reality
- Reality – Social Issues
- Sports
- Variety/Talk Show
- Best Performance – Comedy
- Best Performance – Drama

- Digital Media – Short Form (*29 minutes or less, may include interstitial programming*)
- Digital Media – Long Form (*30 minutes to one hour*)

Descriptions for all categories can be found [here](#).

## JUDGING CRITERIA

Entries will be judged by a distinguished panel of media and entertainment industry executives based on:

- Overall imagery (creativity, originality, presentation)
- Sensitivity (the consideration given to social or cultural nuances)
- Writing (the depiction of issues relevant to historically underrepresented populations)
- Acting (the actor has delivered an outstanding performance)

## ELIGIBILITY

Those eligible to submit entries include:

- Broadcast Networks (National, Network-Owned and Operated, Affiliates)
- Cable Networks (National and Regional)
- Cable Operators (for local origination programming)
- Syndicators (First-Run Original Programs)
- VOD content for digital platforms – web or mobile
- Any production company, distributor, or syndicator (content must have aired/streamed on an eligible platform)

Programs must be original and have aired between November 1, 2023 and November 30, 2024.

## ENTRY DEADLINE

Completed entry submissions and payments are ***due by Friday, January 31, 2025 by 11:59 PM EST.***

## ENTRY REQUIREMENTS

The following must be submitted with each program entered to be considered:

1. You can provide access credentials/information to access the entry online via your streaming service or you can upload your entry/entries in the following video file formats: .m4v, .mp4, .wmv, and .mov
2. Entry fee payment; submissions that do not include payment will not be considered for judging
3. A fully completed online entry form; be sure to list the entry exactly as you wish it to appear in promotional materials
4. Program description and running time (150-word limit)
5. Network-approved credit sheet/cast list
6. English language transcript for foreign language programs or English subtitles
7. Your online registration should include an entry submission contact, a company programming contact, and a company publicity contact

Incomplete or late nominations will not be judged. You will be notified if your nomination is disqualified for any reason. Nomination fees are not refundable.

## **FOREIGN LANGUAGE ENTRIES**

Foreign language programs may be entered in any category as long as English subtitles are included.

## **ENTRY FEE**

The cost **per entry** is **\$375**, which is payable by credit card or electronic payment via ACH. Submissions that do not include payment will not be considered for judging.

For questions and banking instructions to submit payment via ACH, contact Amy Kemp, Programs Associate, at [amy.kemp@namic.com](mailto:amy.kemp@namic.com).

## **NAMIC VISION AWARDS TIMELINE**

- **Friday, January 31, 2025 by 11:59 PM EST** – Nomination Deadline
- **April 2025** – Nominations Announcement
- **May 2025** – Winners Announcement

## **NOMINEE AND WINNER INFORMATION**

If, after judging, your entry is a nominee and/or winner, NAMIC will notify the contact on the official entry form by email in advance of the public announcement.